



2017 Annual Sponsorship Club Market & Network Savings Opportunity

All Inclusive Presidents Club

Major Sponsor at ALL Chamber Events Includes ESI

*8 Tickets & reserved/preferred seating

Annual Installation Dinner* - January 27, 2017

Golf Tournament (4 Players, Dinner, Tee Sponsor) - May 4, 2017

Farm City Awards* - Summer/Fall, 2017

Holiday Parade sponsor at minor level (covers parade entry) - December 9, 2017

Membership Luncheon sponsor – (1 time) 2 tickets, time to speak, marketing material display

2 Reserved Lunch to All Business Connection Luncheons

1 Membership Luncheon Sponsor—(New location, Morgan’s on Main “The Room”)

Website Sponsor on Chamber Website (Home Page) – Sponsors ad or logo & linked for 1 year

Website Directory Listing – logo & 75 word write-up under member listing

E-Newsletter Advertising – Quarterly Newsletter, Linked Ad to appear in every edition

2 E-blasts—Mass email sent to the entire Chamber membership, sponsors choice

Business promotion in the Chamber display booth during the Y.C. Fair (all 5 days)

***Annual Membership Investment INCLUDED (Presidents Level Only)

Market Like You Mean It Directors Club

Minor Sponsorship at Popular Chamber Events Includes ESI

Business Name (and or logo) on all Marketing Materials prior, during and after event.

* 4 tickets with reserved table sign & Display Table/Booth – Banner Display:

Annual Installation Dinner*- January 27, 2017

Golf Tournament - May 4, 2017 (4 players, Dinner)

Farm City Awards* - Summer/Fall, 2017

Holiday Parade sponsor at minor level (covers parade entry) - December 9, 2017

Website Sponsor – Logo on Page (detailed to your need)

E-Newsletter Advertising – Quarterly Newsletter, Ad to appear in every edition

Spend A Little... Save A Lot Associates Club

Minor Sponsorship at two Chamber Events Includes ESI

Membership Luncheon – 1 Reservation to all Membership Luncheons

Website Sponsor - Logo on page (detailed to your need)

1 E-blast (includes link to flyer in the E-newsletter)

ESI (Event Sponsorship Incentives) - Your Selected Event Sponsorship will include: Display of Annual Sponsor Banner (provided by the WCofC), listing on all event advertising prior, during and after event, Thank you following the event in the Chamber Insider (published in the Daily Democrat) & Chamber E-Newsletter. Additional advertising may be provided by the Davis Enterprise, Sacramento Bee, KUIC Radio Broadcasting, Wave Broadband and WAVE 21.

Chamber Directory Annual Sponsor Page - All Annual Sponsors will be featured and thanked in a full page ad in the 2017 Chamber Directory distributed annually to over 20,000 (the Chamber will use sponsor logo; sizing will be based on level of annual sponsorship)

Value & Savings

Presidents Club

Total Value \$14,500

Presidents Club Investment \$6,500

Total Savings \$8,000

Directors Club

Total Value \$10,000

Directors Club Investment \$4,500

Total Savings \$5,500

Associates Club

Total Value \$6,500

Associates Club Investment \$3,000

Total Savings \$3,500

Need something more detailed to you and/or your company's budget?
Have a personalized savings package created just for you!

Contact: Cynthia Evans

(530) 662-7327

Cynthias@woodlandchamber.org

* **NEW** - All Annual Sponsor will be recognized in the bimonthly Chamber Insider (published by, Daily Democrat) (the Chamber will use sponsor logo; sizing will be based on level of sponsorship chosen)

For a Complete listing of all Chamber events/functions along with date, time, ticket and/or particular event sponsorship rates please email Cynthias@woodlandchamber.org or refer to the Woodland Chamber website www.woodlandchamber.org

Capitalize on this savings opportunity today... contact the Chamber office at (530) 662-7327 or email Cynthias@woodlandchamber.org

***Sponsorship incentives may be subject to change.