

# Connections

## President's Message



by Chris Blackman  
WCC Board President  
Yolo Federal Credit Union

Our 2008 installation dinner was a great success. Thank you to all our sponsors and to our members for their attendance. The support

you showed to your Chamber was tremendous. We also had an opportunity to highlight several special anniversaries as well as recognize some of our outstanding Chamber volunteers.

Pam Duey of Woodland Vet Hospital received recognition as our Ambassador of the year. Pam is an active supporter to your chamber and serves as the chair for our Business/Education Committee. As I mentioned in last month's article, the "Student of the Month" is making a comeback thanks to the efforts by Pam. This will be a wonderful opportunity to recognize local students for their achievements.

Janet Carrere of First Northern Bank was also recognized during the evening as our "Member of the Year." Another strong supporter, Janet attends virtually all events as well as volunteers on various committees including the Ambassadors.

Our Business of the Year award went to "Woodland Biomass" for their support to the Chamber and our community. Tim Bofman has been an active supporter of your chamber, participating in our Economic Development and Governmental Affairs. It is businesses such as this that help maintain the Chamber as a strong and active business advocate.

I hope you had the chance to join us for our Business Connections luncheon held at Woodland's new Costco in February. The luncheon provided Chamber members a "sneak peek" at what this company has to offer our community. If you're a Costco

*"President's Message: cont'd on page 6"*

## Chamber Recognizes Outstanding Members for 2007

Woodland Biomass Power Plant LTD was selected as the 2007 Business of the Year.

Woodland Biomass has been a member of the Chamber of Commerce for 18 years. Tim Bofman is the company's General Manager.

Woodland Biomass is committed to safety, the environment, and to the local community. They provide waste wood drop off service with no tipping fees to the Woodland citizens and surrounding areas. This program decreases the waste pick up burden on city, reduces transportation requirements to local landfill and reduces landfill contributions.

The company has demonstrated innovation and increased productivity by implementing new procedures for their fuel delivery trucks to minimize congestion, delays and traffic issues on the roads outside and around their facility.

Woodland Biomass plant demonstrates partnership and collaboration within the community by working with the City of Woodland and Waste Management on a "Green Waste" transfer program. This program has potential cost savings to benefit both the City and Waste Management while reducing environmental impacts from the current mode of dealing with green waste products.

This company demonstrates support (financially or through volunteerism) of community groups such as the Lion's Club, Rotary Club and the Chamber of Commerce, they also support Woodland High School Scholarship programs.

Tim has demonstrated commitment to the growth of Woodland and/or economic development by serving as a member of the Chamber's Business Issues: Economic Development and Governmental Affairs Committee. They also hosted a Business-after-Hours Mixer this summer and offer tours of their facility to organizations and to the public throughout the year.

Something that is of interest to many, the company has made a proposal to help reduce or eliminate a water rate increase for the citizens of Woodland through a proposal to the City of Woodland to install a potable water well on their property and transfer ownership of the well to the City once it is complete. Woodland Biomass will drill the well under the guidance/supervision of the City to meet or exceed the city's drinking water standard. They have offered to cover the operation and maintenance costs for the life of the well. The proposed sizing of the well will reduce the demand of the system for the plant's current consumption rate of 600 GPM and supplement the city's systems with an additional 600 GPM. This proposal is at no cost to the city. This project also has the potential to eliminate a capital expense of approximately \$2,000,000 if the City were to install the well at their cost!

It wasn't difficult for the past recipients of this award to cast their vote for the 2007 Member of the Year, the recipient stood out.



*Business of the Year -  
Woodland Biomass,  
Tim Bofman*

*"Outstanding Chamber Members" cont'd on page 6"*



307 First Street, Woodland, CA 95695  
 Phone: 530.662.7327 Fax: 530.662.4086

## Officers

**Chris Blackman, President\***  
 Yolo Federal Credit Union

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 First Northern Bank

**Jim Hilliard, 2nd VP\***  
 State Farm Insurance

**Sarah Robinson, Treasurer**  
 River City Bank

**Gary Wright, Immediate Past President**  
 The UPS Stores

**Kristy Wright, CEO\***  
 Corporate Secretary

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**Rick Butterfield**

**Anne Del Castillo**

**Jillian Caunedo**

**Martie Dote**

**Pam Duey\***

**Angela Fairchild**

**Tom Galeazzi**

**Diova Gray**

**Bradley Gollober**

**Phil Hogan**

**Francisco Jimenez**

**Rick Johnston**

**Kelly Leibold**

**Duffy Minges**

**Kevin Vaziri**

## Ambassadors\*

**Al Aldrete**  
**Patricia Arriaga**  
**Annamarie Barros**

**Cyndi Blickle**

**Kevin Cowan**

**Shawn Dhillon**

**John Fenrich**

**B.J. Ford**

**Wayne Ginsburg**

**Jenna Hilliard Green**

**Karen Hulbert**

**Michael Jansen**

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**Dorothy Minges**

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**Katie Parker**

**Peg Parker**

**Larry Parker**

**Jim Rodgers**

**Aaron Schmoekel**

**Barbara Shreve**

**Carl Stringfellow**

**Pamela Vargas**

## Staff

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 Chief Executive Officer

**Cynthia Solorzano**  
 Administrative Assistant/Special Events Coordinator

**Veronica Cesena**  
 Administrative Assistant/Membership Associate

**Twyla Thompson**  
 Volunteer Office Manager

## Habitat for Humanity Dedication for Three Houses in Woodland



Habitat for Humanity of Yolo County is nearing completion of three houses in the Spring Lake subdivision. With the completion of these houses, Woodland will join a world-wide community of thousands of cities, towns, and villages that have built over 200,000 Habitat for Humanity houses.

A house dedication event will be held on Saturday March 29 at 2:00 at 2661

Nicolson Circle in Woodland. We hope you can join us for this very special celebration. For more information contact us at: 668-4301 or email: [hfyolo@dcn.org](mailto:hfyolo@dcn.org).

## It is Time to "Wake the Dead"

The Woodland Friends of the Library will present their 9th Annual Mystery Night, Silent Auction and Wine Tasting on Saturday, March 15 at 6:30 pm. The activities will be at the Woodland Library and in the library's Leake Room. Prior to the start of the murder, mayhem and mischief, guests will be treated to wine and finger foods as they walk through the library gathering clues and bidding on some great silent auction items.

Then at 7:30 the curtain will rise on "To Wake the Dead", a hilarious murder/comedy play in the style of previous Mystery Night plays. The 12 member cast includes Councilman and Sheriff's lieutenant, Jeff Monroe; Planning Commissioner, Martie Dote; Insurance Agent, Jim Hilliard; Chief of Police, Carey Sullivan; Chamber of Commerce CEO, Kristy Wright; Yolo County Recorder, Freddie Oakley; Woodland Mayor, Dave Flory; Woodland Finance Director, Joan Drayton; Councilman Art Pimentel; City Manager, Mark Deven; and West Sacramento Mayor, Chris Cabaldon.

Directing this outstanding (and infamous) cast will be Woodland's own playwright/director, Sue Bigelow. Having had one of her plays open on Broadway last May ("Rose Colored Glass"), she should do a great job of keeping this unique cast on their toes and the laughs coming.

The audience will be totally involved in determining "who done it" as the cast goes to the wake of Fred Finnegan, a successful writer of mysteries and supernatural stories. Each cast member is a caricature of a famous mystery writer and dialogue is full of puns and clever comments (with the title being a play on James Joyce's novel, "Finnegan's Wake"). At the conclusion of the play, the audience following the clues will have a chance to determine the murderer and win a prize for "best detective."

Tickets go quickly and are limited, so be sure to order early! The cost is only \$35. Make checks payable to Friends of the Woodland Library (or FOL Mystery Night). Indicate the number of tickets wanted, along with telephone number and e-mail for confirmation of receipt of your check. Mail checks to FOL, PO Box 545, Woodland, CA 95776. Envelope must be postmarked by March 1. After that date the tickets will be \$40 and you can call for reservations at 666-2298 and pay for them at the door. Information will also be available on the City of Woodland Library site at [www.cityofwoodland.org/library](http://www.cityofwoodland.org/library) under the Friends tab.

So grab your deerstalker, trench coat and magnifying glass and get ready for a fabulous evening of friends, fine wine and foul play!

# Welcome!

## New Woodland Chamber Members

### Absolutely Clean

I specialize in property management rentals, realtor's presale cleaning, offices and will do residential homes.

Absolutely Clean  
PO Box 8103  
Woodland, CA 95776  
(530) 966-3848  
Linda Merchant

### Graymont Western US, Inc.

Graymont produces and distributes High Calcium Quicklime for customers who use this product for soil stabilization and modification, sugar production, paper pulp, fresh water treatment and waste water treatment in Northern California. The Gramont Woodland transload terminal transfers and stores Quicklime products for local customers.

Graymont Western US, Inc.  
40307 Best Ranch Road  
Woodland, CA 95695  
(801) 264-6891

### Springlake Family Apartments, L.P.

We develop, build and manage affordable apartment homes in California and Nevada.

Springlake Family Apartments, LP  
1620 Mickle Avenue  
Woodland, CA 95776  
(530) 309-2850

### Woodland Luna Vista Rotary

Non Profit Organization

Woodland Luna Vista Rotary  
PO Box 8352  
Woodland, CA 95776  
(530) 668-1885



## Anniversary Members March 2008

OAK  
50+ YEARS

Gardner, Janes, Nakken, Hugo & Nolan; Lawyers (58)  
Raley's Super Store (57)  
Wm. P. Wilson & Sons, Inc. (57)  
Robert L. Griffith (56)  
Tony's (54)  
Pacific International Rice Mill, Inc. (53)  
Syar Industries, Inc. (51)

COTTONWOOD  
30-49 YEARS

Monument Hill Memorial Park (44)  
Tamblyn & Associates, Inc. (44)  
B.J. Heating & A/C Inc. (34)  
Printer's Ink (33)  
Valley Hydraulics & Machine, Inc. (31)

ELM  
20-29 YEARS

Lawrence W. Hoppin, Inc. (26)  
U.S. Bank (26)  
Western Geo-Engineers (26)  
Cross Court Athletic Club (25)  
Streng Self Storage (20)

WALNUT  
10-19 YEARS

Waltons Hay Banking (19)  
Herbert E. Pollack Farms (18)  
Planned Parenthood (17)  
American Red Cross of Yolo County (16)  
Sutter Davis Hospital (15)  
Yolo Fliers Club (15)  
AlleyCat Designs (12)  
Edward Jones - Katie Woodward (11)

PALM  
UNDER 10 YEARS

Maria Rojas State Farm Insurance (7)  
Palmer Construction (7)  
David Hatanaka Farming (6)  
Apple Tree Foundation for Woodland Youth (5)  
Calvary Baptist Church (5)  
K&M Floral and Interior Plant Designs (5)  
Town and Country Decoration (5)  
AFLAC Agent Patricia Arriaga (3)  
Allied Computer Solutions, Inc. (3)  
Comfort Keepers (3)  
Communities Online Network, LLC (3)  
Home Guide of Yolo County (3)  
Marble Slab Creamery (3)  
Tazzina Bistro (3)  
V.I.P. Studios Photography (3)  
E-Lab Technologies (2)  
Grace Reformation Church (2)  
Huntington Learning Center (2)  
Bella Bartending Service (1)  
Bella Vie Real Estate (1)  
NAMI-Yolo (1)  
New York Life/Alberto Aldrete (1)  
Schmoekel Wealth Management (1)  
Yolo County District Attorney's Office (1)

# March 2008 Chamber Calendar

**Save  
the  
Date**



May 1, 2008: 1st Annual Yocha de He Golf Tournament at the Cache Creek Resort and Golf Course - see the Chamber website for details  
www.woodlandchamber.org.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p>Calendar Sponsored by:</p> <h1>PG&amp;E</h1>						<p>1 PBO Elks Crab Feed – Elks Club</p> <hr/> <p>Cabrillo Sopa Dinner &amp; Scholarship Silent Auction - Holy Rosary Comm Ctr. 6 pm. Member free, guests \$15 Call 666-2298</p>
2	3	4	5	6	7	8
		<p>Business Education Committee – 3:30 p.m. Woodland High School</p>		<p>Marketing Committee Mtg. – 9 a.m. CC office</p> <p>Ambassadors Meeting – Noon – American Red Cross</p>		
9	10	11	12	13	14	15
			<p>Y.C. Visitors Bureau Annual Luncheon – Davis</p>			<p>Friends of the Library Mystery Night Play &amp; Silent Auction 6:30 pm, Library Leake Room \$35, 666-2298</p> <p>Cabrillo Scholarship Bake Sale Holy Rosary Tumulty Hall 4:30-6:30 pm 662-0377</p> <p>St. Patrick's Day Dance – Soroptimist Int. – Home Arts Bldg.</p>
16	17	18	19	20	21	22
<p>Cabrillo Scholarship Bake Sale - Holy Rosary Tumulty Hall – 7 am until 1 pm call 662-0377</p>		<p>Business Issues: Econ. Dev./Govt. Affairs 3:30 p.m. Holiday Inn</p>	<p>Women's Luncheon 11:15 a.m. Community &amp; Senior Ctr.</p>	<p>Business After Hours Mixer, YMCA 5pm</p>		
23	24	25	26	27	28	29
				<p>Coffee with Kristy 9-10 a.m. Chamber Conf. Rm.</p> <hr/> <p>Board of Directors Meeting – 3:30 p.m. American Red Cross</p>		
30	31					
						<p><i>*Meeting/Time/Date all subject to change.</i></p>

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**PAYROLL SERVICE**

# CEO Wright Writes!

What is on line for economic development projects in Woodland? At the January Business Issues: Economic Development/Governmental Affairs Committee, Developer Paul Petrovich enlightened the group with information on his projects currently underway and those proposed for Woodland:

A. West Main and Ashley – He will be relocating Rite Aid from California & Court to this location and a chain grocery store from Great Britain, Fresh & Easy will be going in. The store is a high quality, low priced foods store like Canned Foods Grocery Outlet or Food 4 Less. Additional retail space is available. The project is six to eight months out.

B. Former Shell Property @ East & Main, 6th Street - The Victorian house will be set on a foundation and has an interested party to make it a Bed & Breakfast. Another Rite Aid will also be on the property. He has purchased land from Union Pacific between Main & Court that will be landscaped for an attractive entrance to the Downtown.

C. Hoblitt Property on Main Street @ Third and Fourth Streets – As the Court project evolves and if things work out for the land south of the Gateway project for an auto mall, his plan is to have a multi-complex theater at that location.

D. Gateway Project @ 102 & I5 - Costco opened on February 22. The streets are named in recognition of patriotic themes relative to his father: Bronze Star, American and Veterans. There will be a huge bronze horse rearing up and a 10 ft. tall cowboy to represent our community with an Old West theme at the entrance to the center.

Target at the County Fair Mall will close on July 7 and the new 525,000 sq. ft. Target will open at Gateway on July 8th. The

store at the Mall will be leased.

To date stores that have signed contracts or letters of intent include: Shoe Pavilion, Michaels, Best Buy, Lane Bryant, Payless Shoes, Bath and Body Works, Old Navy and Kohl's. He could not divulge two names but indicated a sporting goods store and a women's clothing store on the level somewhere between a Macy's and Nordstroms are in the works. In N' Out Burger, Red Robin and Johnny Carino's (Italian) restaurants are also on board.

An environmental impact report is underway for the 55 acres south of the Gateway project. His plans for that include a small auto mall and then he is negotiating with Marriott and Hilton for hotels on the property also. Mr. Petrovich gave his email address out and said anyone that would like more information should contact him: [paul@petrovichdevelopment.com](mailto:paul@petrovichdevelopment.com)

The Business Issues Committee is co-chaired by Rick Butterfield, Butterfield Electric and Anne Del Castillo, Cache Creek Resort. Please accept my personal invitation to attend the meetings. They are held on the third Tuesday of the month, 3:30 – 4:30/5:00 at the Holiday Inn Express. If you have an interest in this committee please contact the office to be placed on the meeting notice email list.



*Woodland Chamber of Commerce CEO, Kristy Wright*

## SBDC Update

Free Internet Counseling Available  
Thursdays (by appointment only)

Free one-on-one business counseling available  
Weekdays between 9-4 p.m. (by appointment only)

Pre-Business Workshop (\$30.00) 1 - 4 p.m.  
Not currently scheduled (for first time bus. owners,  
pre-requisite to free counseling). Must pre-register.

Introduction to Quick Books Seminar (\$30.00)  
6-10 p.m. not currently scheduled

14-week Entrepreneurial Training Class  
March 5, 12, 19, 26 Wednesday nights from 6-9 p.m.

To sign-up for a class or counseling, or for further  
information call 822-0140.

## President's Message - continued from Page 1

shopper like I am, then you've probably been shopping in Sacramento or Vacaville. This new store will bring our much needed sales tax dollars back to Woodland.

This year's "Women's Luncheon" featuring "Women Making a Difference in Politics" is sure to sell out. Debra Bowen, Secretary of State for the State of California will be our keynote speaker. This event will be held at the Community Center on Wednesday, March 19, 2008. Reservations can be made by contacting the Chamber office at (530) 662-7327.

Our renewed annual golf tournament is scheduled for Thursday, May 1, 2008 at the new Yocha de He championship golf course at Cache Creek Casino and Resort. Plans are underway to make this a spectacular event. Player spots will go fast so be sure to sign up early!

## Outstanding Chamber Member - cont'd from page 1



*Member of the Year - Janet Carrere*

Janet served on the Board of Directors for 4 years and the Executive Committee for 2 years. She stepped up to the plate and chaired the Farm City Harvestfest when no one else would. She was on the annual Women's Luncheon Committee, the Chili Cook-off Committee and the Marketing Committee. She volunteered with the staff to work at the West Sac Chamber Golf Tournament. When the staff needs help she is the first to say "I'll do it!"

Her involvement with the community includes: Treasurer of the WAVE, The Business Link, and previous board member of the Woodland United Way, Yolo Family Service Agency, Woodland Little League and Dingle School PTA.

In her spare time she loves spending time with her family, especially her grandchildren. She loves being a grandma, spoiling the kids and then sending them home! She likes to read, sun bathe, go boating and jet skiing. Janet hates winter.

Last but not least, whose face did you see at almost every Ambassador meeting; ribbon cutting, open house, mixer, Business Connection luncheon and special event held throughout 2007? And, which Ambassador also served as a Board member, the co-chair of the Business Education Committee, a member of the Chili cook-off Committee and the Farm City Harvestfest?

First Northern contributes to the community and Janet is a marketer sponsoring a Farm City Booth, an ad in the Democrat for our business page, an ad in the Chamber newsletter, and an ad in the City Directory, the Women's Luncheon and more.

Janet is an active Ambassador and serves on the Membership sub-committee. She attended all special events, Business Connections Luncheons and as many Mixers and Ribbon Cutting/Open Houses that her schedule allows.

Janet started her banking career at the Bank of America in 1970 as a proof operator and have now has been with First Northern Bank for 3 ½ years. She is currently Assistant Vice President/Business Services Officer (a long title for loan officer). She's been in banking most of her adult life except for 7 years when she worked in the non-profit world for Yolo Family Service Agency.

Janet has 2 sons and 4 grandchildren who live in Colusa. She is the oldest of 5 children. Her parents and her youngest brother live in Yuba City with a brother and sister in Bakersfield and another sister in Arkansas.



*Ambassador of the Year - Pam Duey*

Also, let us not forget who volunteered to sign up for two months of the "Just Say Hi" program and routinely came in the office and offered to make deliveries of directories and maps to members. On top of all this time she volunteered, she coordinated the first Business-after-Hours Mixer at Woodland High School. It was Pam Duey who was presented with the 2007 Ambassador of the Year award!

Pam resides in West Sacramento and has been the Community Outreach Coordinator with Woodland Veterinary Hospital for 6 years. She has two dogs, Morro and Lizzi and two cats, Chico and Woody. In her spare time her hobbies are horseback riding, music and art.

Congratulations again to all the 2007 recipients!

## Chamber Drawing Winner!

See the April issue for information on Cache Creek Holistic Veterinary Service. They were the recipient of the monthly raving for the \$100 gift certificate to any Chamber member in good standing. Chamber invoices for membership are mailed out a month in advance. make your investment early and you too could be a winner!



# Are Graduates Ready?

The statistics are alarming. In the largest 32 urban U.S. districts only 50% of students who enroll graduate. Each day, 2000 H.S. students drop out. 28% of 12th-grade students believe that schoolwork is meaningful. 21% believe their courses are interesting. Only 39% believe that schoolwork will have any bearing on their success in later life.\* Only 10% of high school students say they have received meaningful career guidance at school.\*\*

The numbers for California are even worse. Of the 500,000 ninth graders currently enrolled, approximately 33% will not receive a diploma with their graduating class. California ranks 37th among all states in high school graduation rates and 43rd in the nation in high school graduates entering college. Approximately 10% of today's high school freshman will be awarded four year degrees within six years.\*\*\*

What do these statistics have to say about the quality of the job we are doing as educators in preparing our students for a meaningful and successful life after high school? We are failing to establish clear links between formal learning and future life and work realities. Too many students do not see the personal relevance in their studies.

At Lee Middle School we have done our part to address these issues of concern. For the past seven years Lee has offered a career exploration class and an annual all school Career Day. These two programs offer a true collaboration among students, staff, parent volunteers, and the business community, in meeting the goal of helping students learn the importance of career management planning. If we are serious about addressing the crisis outlined above, we must be willing to offer programs such as these if we are ever going to turn this problem around.

This year's 7th Annual Lee Career Day will be held on April, 4, 2008, from 8:30-11:30. Career Day helps us convey to students the importance of beginning their future career plans before they enter high school. We would like you to consider joining us as a presenter for this very important event. For more information, please contact me directly. Michael Gangitano, Counselor, Lee Middle School. 530-669-4117; mgangitano@wjusd.org www.teacherweb.com/ca/leemiddleschool/mrgangitano

## WOODLAND HEALTHCARE Occupational Health Services

Woodland Healthcare Occupational Health Services specializes in meeting the business health needs of Yolo County employers through a fully integrated system of healthcare services. We offer:

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### Woodland Office

1207 Fairchild Court  
Woodland, CA  
530.668.2660

### Davis Office

2330 West Covell Blvd.  
Davis, CA  
530.406.2885



Woodland Healthcare

A member of CHW

[woodlandhealthcare.org](http://woodlandhealthcare.org)

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website today!**  
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