

PAGE 8 Easter Fest at Californian - Saturday, April 10

The Californian retirement community invites all ages to enjoy old time fun at the Easter Fest on Saturday, April 10, from 10 am to noon in the courtyard of The Californian, at 1224 Cottonwood Street in Woodland, across from Woodland Memorial Hospital. Reminiscent of community carnivals from days gone by, The Californian's event includes a free egg hunt, 10 cent carnival booths and nickel candy. The Californian provides monthly events, daily meals, exercise classes and flexible levels of care for residents, all within one building. There is also a Spring Fashion Show on Saturday, April 3 at 2 pm. For information, call Jan Taylor, administrator, 530-666-2433.

Jan Taylor (see story on page 2), a Woodland native and administrator of The Californian retirement community, invites Chamber members to attend the April Fashion Show and Easter Fest.



President's Message

Marketing Your Business

by Debbie Kennedy
WCC Board President
General Manager,
County Fair Mall

Have you ever heard of purple cows? Neither had I until I came across a book called "Purple Cow...transform your business by being remarkable."

This book talks about innovative marketing and one of the examples really struck me: When you see something for the first time such as a beautiful waterfall, it is remarkable and memorable. However, after looking at it for a while, or perhaps walking by it each day, the waterfall becomes common and maybe even boring. This is exactly what the book "Purple Cow" talks about with regard to marketing in today's fast and furious pace.

Here are a few excerpts:

"Something remarkable is worth talking about. Worth noticing. Exceptional. New. Interesting. It's a Purple Cow. Boring stuff is invisible. It's a brown cow."

"Remarkable marketing is the art of building things worth noticing right into your product or service. Not slapping on marketing as a last-minute add-on, but understanding that if your offering itself isn't remarkable, it's invisible."

I recommend "Purple Cow Transform Your Business by Being Remarkable" by Seth Godin.



Vol 25, No. 4

April 2004

WOODLAND CHAMBER OF COMMERCE

**Best of Both Worlds
... Old and New**

We sat three rows back from center stage, six year-old grandson Cooper on my lap, the lights went down, the sell-out crowd of mostly children became silent, and Lucy, Edmund, Susan and Peter emerged. It would be the last performance of The Lion, the Witch, and the Wardrobe, and this would be Cooper's first time to attend a play by the Woodland Opera House Young People's Theatre. Much anticipated after receiving a flyer in his class. "What's a wardrobe? Why is the Queen so mean? The swords aren't really real grandma." And suddenly it was intermission, featuring children's favorite snacks of course. We returned to the big sword fight, Aslan the lion lived, the White Witch was carried off, the children were crowned, the opera house crowd cheered, and the house lights came up. But, our magical day was not over. We climbed the steps to see the "secret door" in the wardrobe,



Above: Two cornerstones of Downtown are pictured above. One, the Woodland Opera House, a historic state landmark, and the second the emerging Woodland Corporate Center. The two buildings represent the best of past and future visions for Downtown.

touched the pretend trees, peered behind the huge curtains, gazed up at the 30 foot ceiling painted with stars, looked down on the stage from the balcony, and finished the afternoon by Lucy signing his program. "Grandpa, it was better than great!"

Cooper doesn't know that his great-great grandmother watched plays and

(continued on page 5)

STATE FARM
INSURANCE COMPANIES
HOME OFFICES: BLOOMINGTON, ILLINOIS

JIM HILLIARD
Agent, Lic. #0598027
24 Hour Good Neighbor Service*

451 First Street
Woodland, CA 95695
jim.hilliard.b8gz@statefarm.com

Bus.: (530) 661-6666
Fax: (530) 661-3973

Cross Court
Athletic Club

433 West Cross Street
Woodland, CA 95695
(530) 666-1319
www.crosscourt.com
e-mail: crosscourt@crosscourt.com

Steve Harris
Owner/Manager

Sir Speedy

47 W. Main Street, Suite C
Woodland, CA 95695-3078
Tel: 530.666.7794
Fax: 530.666.7796
ssp@afes.com
sirspeedy.com/woodland

Printing
Copying
Graphic Design
Digital Network

All Action Awards, Inc.
Specializing in Promotional Products

Karen Cahn Hedington
530.666.3220 • 530.662.2485
Fax: 530.666.0640
karen@allactionawards.com
www.allactionawards.com

SIGNS by HECK 528 Bush Street • Woodland, CA 95695

WOODLAND
CHAMBER OF COMMERCE

307 First Street
Woodland, CA 95695

PRSRT STD
U.S. Postage
PAID
Permit No. 33
Woodland, CA

2004 SACRAMENTO VALLEY

Scottish Games & Gathering
THE FRIENDLY GAMES

SATURDAY, APRIL 24 * SUNDAY, APRIL 25 9 A.M. - 5 P.M. * YOLO COUNTY FAIRGROUND!

What our Members **NEED** to Know

New Resource for HR Pros

Julie Jordan, Account Executive with Nelson Staffing Solutions, would like to bring your attention to their new human resource online services, HRhome. HRhome is a members-only online resource created by human resource (HR) professionals for HR professionals. Our subscribers have access to proprietary content and customizable features that allow them to find the information, tools and resources they need. HRhome subscribers have access to: over 500 customizable job descriptions, up-to-date salary data, employment law updates from Littler Mendelson, ask the HR experts, customizable forms & policies, background checks, to name just a few.

Contact Julie Jordan at (916) 648-3611 to get more detail.

Mark Your Calendar!

The Woodland Chamber of Commerce is pleased to be able to offer two key workshops "Keeping Your Customers" and "How to Increase Productivity."

Program designer and facilitator, Nancy Kypka, will be presenting two half-day workshops on July 22, 2004. A morning workshop will be offered from 8 am to noon for a maximum of 30 participants and an afternoon session from 1-5 pm.

The cost is \$60 per person. Please contact the Chamber at (530) 662-7327 or lindah@woodlandchamber.org for more information and/or register.



New Administrator Named for The Californian

Jan Taylor, a Woodland Resident, has been named Administrator of The Californian, a senior community of 95 residents with independent living apartments, assisted living and Alzheimer's care located across from the Woodland Memorial Hospital. Taylor has been with The Californian since 2001 and served as Community Relations coordinator and interim director. Prior to joining The Californian, Taylor ran a home-based six bed assisted living care home for six years.

Save the Date!

Save the Date!
Chamber BBQ & Luau
June 3rd
Yolo County Fairgrounds
Dig out your brightest Hawaiian shirt!

Your 2004 Woodland Chamber of Commerce!

Officers

Debbie Kennedy, President
County Fair Mall

Julie Farnham, 1st VP
Feather River State Bank

Michael Jansen, 2nd VP
Attorney at Law

Vicki Watson, Treasurer
Wraith, Scarlett & Randolph

Bryce Birkman, IPP

Kristy Wright
Corporate Secretary

Directors

Michael Berta
Yuba College Regional Small Bus. Dev. Center

Duane Chamberlain

Windmill Feed

Debbie Cracchiolo

Cracchiolo's Market & Catering

Clancy Duppong

Express Personnel

Blanca Garcia

Whittle Realty - GMAC

Wayne Ginsburg

To the Point Communications

Diova Gray

Edward Jones

Phil Hogan

USDA/Natural Resources Conservation Services

Rick Johnston

Perry, Bunch, Battaglia & Johnston

Dan King

Blackhawk Insurance/Division of InterWest

Jerry Knapp

Printer's Ink

Linda Konietzko

River City Bank

Paul Lester

Yolo County Treasurer/Tax Collector

Rachael Levine

RH Phillips Winery

Chris Manzer

LMI Northern California

Pat Monley

Monley Cronin Construction

Mabel Salon

UC Davis

Ute Turner

First Northern Bank

Janet Wagner

Sutter Davis Hospital

Gary Wright

UPS Store

Ambassadors

Rob Ball

Chris Blackman

(Team Leader)

Bob Bledsoe

Kay Bledsoe

Peter Cahn

Ashley Arteche-Canevari

Janet Carrere

Kevin Cowan

Clancy Duppong

John Fenrich

Steve Fisher

Blanca Garcia

Kevin Garrity

Wayne Ginsburg

Karen Hedington

Jim Hilliard

Karen Hulbert

Rich Jenness

Marissa Juhler

Debbie Kennedy

Linda Konietzko

Al Lucero

Chris Manzer

Michael Marchese

Dona Mast

Donna Neu

Dorothy Minges

Carlene Naylor

Roberta Paul

Aaron Schmoekel

Carl Stringfellow

Vicki Whetten

We're on Everyone's Map!

The Woodland Chamber of Commerce Marketing and Tourism Committees, in collaboration with the Davis Conference and Visitors Bureau, have been

working together to develop a strategic marketing plan that encourages visitors to "taste" Yolo's bounty. This region has a lot to offer . . . and we're getting noticed . . . in the *San Francisco Chronicle Magazine* lead article "Yolo

County The Next Napa?" . . . in the February issue of *Sacramento Magazine* selecting one of ours, Maritime Seafood & Grill . . . and Celebrating Life in Napa, Solano, and Yolo Counties - *Solano Magazine* . . . they love us! The January/February issue featured Yolo County, First Northern Bank and the Woodland Chamber of Commerce on the back cover! The March/April issue featured a full-page ad on page one, celebrating the group health plan offered through Western Health Advantage, Woodland Healthcare and the Woodland Chamber of Commerce. Complimentary issues of past publications are available at the Chamber, 307 First Street.

Michelle Branton, Publisher of *Solano Magazine*, has offered the Chamber a full-page ad for the three remaining issues in 2004. We can announce an event, consolidate smaller advertisers on one page, promote local businesses and get them to all pitch in on a portion of the ad space, get someone to sponsor the full page for their logo, promote a street fair, celebrate an anniversary, etc. The cost is 1/3 the regular rate - \$990 and partnering is encouraged. The July/August page must be claimed by May 5th, September/October page July 8th, and the November/December page September 9th. Please contact Linda Henigan at (530) 662-7327 or lindah@woodlandchamber.org if you would like to take advantage of this wonderful promotional opportunity. Gregory's at 722 Main Street and Perk Ups at 743 East Street have the current *Solano Magazine* available.

and speaking of maps...

The Official City of Woodland Map is being planned and this means a great advertising opportunity for your organization! The 2004-2006 Map will be digitalized. That means it will be posted on the Chamber's website as well with your advertising. If you are interested in learning more, please call the Chamber at 662-7327.



Anniversary Members

Wells Fargo Bank (54)
Frenchy's Liquor Store (52)

Wilkinson International (48)
Landucci, Bick, Matter & Johnston LLP, CPA's (41)
Mengali's Florist (38)

Big O Tires (25)
Placer Title Company (25)
Professional Police Employees Association (24)
Bill Lowe & Sons Tire Service (22)
Empress Apartments (22)
Western Geo-Engineers (22)
Adecco Personnel Services (21)

Harry Walker (18)
Yolo County Flood Control & Water Conservation District (17)
Canned Foods Grocery Outlet (15)
Carbahal & Company (15)
Dan Best Ranch, Inc. (15)
Wild West Payroll Service (12)
Cache Creek Indian Bingo (11)
Enterprise Rent-A-Car (11)
Sandy Barrow State Farm Insurance (11)
California Northern RR Co. (10)
Capital Beverage Company (10)
Gary Wegener (10)
George Petersen Insurance (10)
Suzie Grant Sales Promotions (10)
Sierra Spring Water Co. (10)
Windmill Feed/Chamberlain Farms (10)
Woodland Joint Unified School District (10)
Woodland Street Cruisers (10)
Woodland Welding Works (10)

Bradley Gollober (9)
Wolco Business Systems, Inc. (8)
Thompson's Hearth, Heating & Air Conditioning (5)
Salvatore Car Wash (4)
Curves for Woman in Woodland (3)
Familia Graphics (3)
Food Bank of Yolo County (3)
Freddy Oakley (3)
Official Insulation (3)
Sutter Basin Growers Co-op (3)
Ultra Limousine Service (3)
Woodland Housecleaning Referral (3)
Home Depot (2)
Mark Spurgeon, CLU, CHFC (2)
Outa Sight! Group (2)
Yin McDonald's (2)
Costco-Calexpo (1)
Mike's Home Improvement (1)
Pike Heating and Air Conditioning (1)
Woodland Draper MFG, Inc. (1)
Yuba College Regional SBDC (1)

OAK 50 YEARS
COTTONWOOD 30-49 YEARS
ELM 20-29 YEARS
WALNUT 10-19 YEARS
PALM UNDER 10 YEARS

Costco Calexpo

Carl Golston
1600 Expo Prkwy, Sac, CA 95815
(916) 563-7039, www.costco.com
Sponsored by: Kristy Wright & Linda Henigan
Costco offers a wide array of the highest-quality products available from around the world. The hallmark of our merchandise and service presentation is the value we provide to our members. We are so proud of the quality and value of our products that we offer our members an unconditional guarantee of satisfaction on every item we sell.

Honkanen Construction

Ted Honkanen
2156 Weller Way, Sac, CA 95818
(916) 444-2236
Sponsored by: David Cunningham, Wraith, Scarlett & Randolph
Honkanen Construction provides all types of construction including: remodeling, room additions and new construction since 1970 and serves Yolo and Sacramento County.

Slooten Consulting, Inc.

Dirk Slooten
309 Elm Street, Woodland, CA
(530) 662-2520
Sponsored by: Cynthia Solorzano
Slooten Consulting, Inc. is the leader in preparing Topographic, Boundary and ALTA/ACSM Land Title Surveys in Northern California. We have records of over 5000 surveys that we have prepared over the last 17 years for apartment complexes, shopping centers, office buildings and other commercial and retail properties in Northern California and over 1000 other surveys on a variety of projects, including residential and farm properties.

Sizzler

Harjeet Sanghera
201 West Court, Woodland, CA 95695
(530) 666-1112
Sponsored by: Linda Henigan & Twyla Thompson
It all began on January 27, 1958 with fifty dollars in the cash register. "Sizzler Family Steak House" opened its doors in Culver City, California and offered four steak items.

Today, Sizzler's menu features a variety of quality USDA steaks and other grilled foods including, fish and shrimp. You can order any of these items on our renown sizzlin' platters. Sizzler also offers one of the freshest salad bars around, with dessert and hot appetizers included. Since 1958, Sizzler® has grown into one of the nation's leading restaurant chains with more than 250 locations throughout the United States.

Jimboy's Tacos #205

Randy Laffoon & Joe LeFord
85 West Court St, Woodland, CA
(530) 666-0546;
jimboys205@sbcglobal.net
Sponsored by: Cynthia Solorzano
Jimboy's prepares and serves authentic Mexican food in a quick serve environment. All food is made fresh each day. We distinguish ourselves from fast food establishments by also serving beer. A complete espresso bar menu from Java City is also available at this particular location.

Watchdog! Pet Sitting Services

Larry & Lyn Nofziger
899 Browning Circle, Woodland, CA
95776
(530) 666-7387
watchdogpetsitting@sbcglobal.net
Sponsored by: Linda Henigan

To The Point Communications

Hiedi Herzig & Wayne Ginsburg
140 Mariposa Street, Woodland, CA
95695, (530) 666-7269
hiedi@ttpc.biz & wayne@ttpc.biz
To The Point Communications is a full-service public relations and design firm organized to meet the general and specific marketing and public relations needs of Northern California companies and agencies.

With expertise in writing, editing, graphic design and media relations, TTPC staffers Hiedi Herzig and Wayne Ginsburg have the essential skills necessary to help promote local businesses, special events and projects through effective writing and images, and positive use of area media.

Hiedi is a former award-winning newspaper reporter, editor and graphic designer, and Wayne is a retired English and journalism teacher and former PIO for Woodland schools. Their combined skills bring a wealth of resources to the company, which produces newsletters, websites, press releases, posters, logos, brochures, catalogs, programs and more for its clients.

Valley Energy Efficiency Corp.

Liz Merry, Marshall Hunt, Bill Knox
509 4th Street, Suite A, Davis, CA
95617
(530) 753-9337
Sponsored by: City of Woodland
The Valley Energy Efficiency Corporation is the facilitator of the Yolo Energy Efficiency Project (YEEP). The goal of YEEP is to provide energy saving education and incentives to residents and businesses throughout Yolo County.

Bravo! Good News for Local Organizations!



Woodland Healthcare

Catholic Healthcare West, the parent organization for Woodland Healthcare, announced in March that they

would be providing a capital investment of \$30 million over the next three years to improve its hospital and physician services in Yolo County. "Most of the money will be spent on medical office space, though CHW has not yet determined the number of offices or the location of any new facilities. In addition, Woodland Memorial Hospital will renovate its emergency room, at a cost of approximately \$3 million. Woodland Healthcare, which includes the hospital as well as the Woodland Clinic Medical Group, also will spend about \$2.2 million on new technology to establish electronic medical records. The hospital will use some of the money to acquire new medical equipment." Lisa Rapaport, The Sacramento Bee Staff Writer.

We certainly welcome the financial commitment by Catholic Healthcare West to support the health care needs of Woodland and Yolo County.



On hand to celebrate WAVE's 10 years of service to the community was Former Congressman Vic Fazio encouraging support and value of our public access channel. California Highway Patrol Officer Reid Thompson received

WAVE's Community Education Award for his "Every 15 Minutes" program. Alan Smith received Best of the Best, Randy Russell received Friend of WAVE, and Dudley Holman received a Lifetime Achievement Award for his years of service to WAVE.

Congratulations to WAVE's own Steve Brust, Station Manager for being selected by CSPAN for his personal essay on the value of CSPAN and their 25 years. Steve was interviewed on the air in March and will announce when the CSPAN bus will make its way to Woodland! Hooray!



Congratulations to the Woodland High School Baseball Team became the first high school to play a game at Raley Field. By selling 500 tickets to the June 16th game of the Sacramento River Cats against the Fresno Grizzlies (Woodland's own Tony Torcato will be playing with the Grizzlies), the Wolves played against McClatchy High School on Tuesday, March 30, 2004. Go Wolves!

Congratulations to the Davis Conference and Visitors Bureau! They were selected as a finalist through the California Travel Industry Association, the Travel & Tourism Commission, and the California Division of Tourism for the Best in Marketing Campaign under \$25,000. Yvette, Reed, Trina & Katie . . . we're not surprised.



MARITIME SEAFOOD & GRILL

Congratulations go to chef Morgan Song from Maritime Seafood & Grill. Morgan's Pumpkin Baked Alaska was

one of twenty desserts featured in the February issue of Sacramento Magazine's sweet treats. "It is a delight to slip your spoon through the crusty, warm meringue topping and into the gelato, then enjoy the warm/cold, crunchy/smooth contrasts on your palate. If you haven't made the trek to Maritime yet, we suggest it's high time you do," writes Kira O'Donnell. 420 First St, 661-6602 for reservations.



626 Main St.
Woodland, CA 95695
Tel. (530) 662-6398
(877) 222-3322
Fax (530) 662-9666
www.usadecco.com

Servicing clerical and production positions. Temporary and full-time placements available.



- Motorcycles
- ATV's
- Watercraft



Service • Parts
• Sales •

460 N. East St., Suite A
Woodland, CA 95776
www.woodlandpolaris.com

530-406-8706
Fax: 530-406-8722



30 W. Main Street, Suite A
Woodland, CA 95695
(530) 668-9675
In Sacramento (916) 965-9675

- o Cost Effective Staffing Solutions
- o Experienced, Tested Associates
- o Matching The Right People With The Right Jobs

Locally Owned by
Brenda and Clancy Dippong

SERVICE AT ITS BEST!



FIRST NORTHERN BANK

Woodland Branch

11 West Court Street • 661-6000

www.thatismybank.com



Member FDIC

April 2004 Chamber Calendar



Event of the Month ▶ **Scottish Games & Gathering, Yolo County Fairgrounds, Saturday & Sunday, April 24, 25. Call 662-7327 for info.**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<div style="border: 1px solid green; border-radius: 15px; padding: 5px; width: fit-content;"> To have your event listed on the Chamber Calendar, please send information to Lindah@woodlandchamber.org by the 5th of each month. </div>						
4 Cabrillo Civic Club Bake Sale, Holy Rosary 7am-12:30pm. Hays Truck Museum Swap Meet, Woodland Community College Parking Lot, 666-1044	5	6 Chamber Business Education Committee, 3:30 pm, Woodland High School, 21 North West Street, 662-4678	7 Jimboy's Tacos Open House/Ribbon Cutting, 5-7pm, 85 West Court St, Woodland, 666-0546	8 Chamber Mrking & Tourism, 8:30 am, Chamber, 662-7327 "Helping Students Become Career Self-Managers," Phillip S. Jarvis, 3:30-4:45 pm, FREE, Pioneer High RSVP 669-4117	9 10 Easter Bunny at Applebee's, 8-10 am, benefits Pioneer Football Booster's. Parks & Rec Egg Hunt, 9 am, Yolo County Fairgrounds, kids from age 2 Donations & volunteers call 661-5897 Easter Fest includes carnival & free egg hunt, 10 am, The Californian, 1224 Cottonwood, 666-2433	10 Cabrillo Civic Club Bake Sale, Holy Rosary 662-0277, 4:30-6:30pm Hays Antique Truck Museum "Old & New Exhibit," 666-1044, Free admission
11	12	13	14	15 Zarzana's Business-After-Hours, 5-7 pm, 39600 Kentucky, 668-8839	16 "Legislative Update" Assemblywoman Lois Wolk 12:00 p.m. 630 Cottonwood 662-7327	17 UC Davis Picnic Day, 752-1011 Family Fun Day Parks & Rec, 10am 3 pm, Freeman Pk, 661-5880 Woodland/Davis Aeromodelers Open House 8am-4pm
18 Woodland/Davis Aeromodelers Open House 9:30am - 4pm. 20179 County Rd. 102.	19	20	21	22	23	24 Scottish Games (see gray box above) Abele Farms Lavendar Class, 10am, Yolo, 666-4564 Yolo Avenue Gallery Grand Opening - Esparto - 662-7327
25 Scottish Games Yolo County Fairgrounds, 662-7327 Woodland Library Rose Club Garden & Home Tour, 12-5pm, 662-6277	26	27	28	29 Yolo County Job Fair, 9am-2pm, 225 North Cottonwood, 661-2638 Woodland Chamber Board meeting, noon, Hotel Woodland, 662-7327	30 "Dia de los Ninos" carnival, food, entertainment. Downtown Woodland, 4:00 - 7:00 p.m., call 668-8195	31

Woodland New Meets Woodland Old

(continued from page 1)

musical performances, on that same stage, through her opera glasses in the early 1900s, and that her graduation from high school was held on that very stage. Built in 1896, the Woodland Opera House was slated for the wrecking ball, but in 1971, thanks to the efforts of many community members, it is now a State Historic Park, the oldest single-purpose theater outside of San Francisco, and the home to a variety of plays, musicals and concerts throughout the year.

The Lion, the Witch, and the Wardrobe came together from the efforts of many: the flawless performers, Director Angela Shellhammer, the entire Production Staff, and a multitude of generous sponsors. Auditions for Rogers and Hammerstein's Cinderella open April 17 and 18. Cooper and his grandmother will be the first to purchase tickets for the July 16 through August 8 performances. Ragtime, based on the novel by E.L. Doctorow, follows the intertwined stories of three very distinct groups of people at the turn of the 20th century. Presented by the Woodland Opera House Guild, Ragtime is scheduled for April 2 through May 2, and will be directed by Jeff Kean. For details on future presentations, contact the Woodland Opera House at (530) 666-9617 or wohtheatre@afes.com.

The Woodland Opera House stands as the community's commitment to our history, and the Woodland Opera House Guild, Theatre Company and Young People's Theatre is a commitment to the performing arts. Can Woodland maintain its historical heritage and still allow for growth? Once we hit the magic number of 50,000, developers and the service industry were really looking at us. Can our downtown be viable with future development occurring on the perimeter?

The Woodland Chamber of Commerce believes so. Working with the City of Woodland and the developers, the Chamber recognizes the need to balance the vision of new industry with Woodland's vision. The Woodland Corporate Center is a fine example of a developer, The Wiseman Company, respecting the City's vision by

incorporating one of our valley oaks into its architecture, committing financially to our future's economic growth, designing an historically compatible structure, and providing Woodland with an impressive gateway. As you arrive at East and Main Streets, Woodland's three-story impressive office building is beginning to look less "yellow" and more like the artist's rendering. It's been fascinating to watch the progression.

"Supporters of the Woodland Opera House and the Woodland Corporate Center both want the best for Woodland," shared Annette Clovis, Marketing Representative for The Wiseman Company. "Honestly, your city is quite unique with its historic charm and above all the welcome I've received from everyone, especially the shops downtown. Soon, I found myself driving through your neighborhoods and looking for my favorite home," praised Clovis.

Creating One Harbor Center in Suisun City, 333 Sunset in Suisun City, First & Main in Napa, Corporate Plaza in Fairfield, and Martin Plaza in Fairfield, The Wiseman Company is now looking forward to a June opening of their first Class A executive office building in Woodland. Chamber members LPL Financial Services, F & F Mulitprint, City of Woodland Parks & Recreation, Placer Title are excited to be a part of this project. Slated for the Chamber's Business-After-Hours on June 17th from 5 to 7 pm, Larry Stark, Bob Young, and Kevin Cowan from LPL Financial Services are looking forward to showing off their new offices.

For those business owners wanting more information about the Woodland Corporate Center, you're invited to call Annette Clovis at (707) 427-1212.



AFES NETWORK SERVICES

INTERNET ACCESS AND SERVICES



P.O. Box 1981
Woodland, CA 95776
(530)668-9864

JOHN LAUGENOUR

info@afes.com

<http://yolo.net/>

WAL★MART

Automotive Center
Pharmacy
Vision Center
Photo Center

668-1060

Elise Warner, Store Manager



JEFFREY KOHLHARDT D.D.S.
Member Woodland Dental Group

- Family/Cosmetic Dentistry
- Senior Discounts
- 25 Years Experience
- New Patients Welcome!

(530) 662-7128

1204 Cottonwood Drive
www.dentalresouce.com

WILD WEST



PAYROLL SERVICE

Simplify your business.
Call us!
524 Main St., #202
WOODLAND, CA 95695
530-661-3779