

## President's Message



by Christina Blackman  
WCC Board President  
Yolo Federal Credit Union

Temperatures are rising, school is out and summer plans are beginning to take shape. Summer is here at last! Business is a bit sluggish and we are all

looking for ways to grow, feeling the pinch no matter what business were in. Yes, the economy is slow, the housing market is down and gas prices are high, however you can do your part and shop local. It's important that we help our business community thrive especially during these slow times. With an abundance of terrific businesses available, you can easily find everything you need in your Chamber directory or on the website at [www.woodlandchamber.com](http://www.woodlandchamber.com). Opportunities to increase your business through networking are still plentiful through our monthly mixers, luncheons and advertising opportunities. The 08/09 Directories will be out the end of July first part of August.

I hope you had a chance to come to the 47th Annual BBQ on June 26th. We had a very nice turnout. It's a good event to catch up with old friends and make new ones. Terrific food, great sponsors and wonderful support from staff and volunteers is what makes this event successful year after year. Thank you to all that attended, sponsored or volunteered, we couldn't do it without you. The well deserved "Salute to Excellence" award was presented to Raley's Superstore. Ludy's did a great job with the Hawaiian cuisine.

The Yolo County Fair is fast approaching and I can tell you, my family looks forward to it every year. My children have been going to the fair every year since they were babies. From the fun rides, animals, entertainment and exhibits it's an event we never miss. While you're there, be sure to stop by and look at your Chambers feature

*"President's Message: cont'd on page 2*

## Fire Dept. Re-Establishing Inspections

The City of Woodland Fire Department is breathing new life into an old program. Starting in July 2008 the Fire Department will be sending fire engine companies out into the city to perform annual fire safety inspections at local businesses.

The Department will be conducting inspections on low to moderate hazard occupancies with occupancy uses described as retail stores, professional services, banks, offices, grocery stores, small restaurants and fast food outlets, beauty shops, and similar use occupancies. These occupancies represent about half of the businesses in the City.

Fire safety inspection programs provide a safer community by creating a dialog and collaborative effort between the business community and the Fire Department regarding fire prevention and safety. During these contacts, members of the Department can evaluate the fire safety of the occupancy; provide education on managing and maintaining fire safety, and review fire code regulations of the City. Fire inspections also provide firefighters the opportunity to pre-plan buildings and gather emergency contact information that may be used during emergencies. These pre-plans allow firefighters to see the building before the fire which provides an element of safety to the fire operations.

Fire inspections will be assigned to each fire station and assigned to one of three shifts. This spreads the workload among the 4 engine companies and 3 different shifts providing the Department with 12 inspecting units. Each business will be inspected annually during a specific quarter in the year. The cost of initial inspections is covered under normal Fire Department operating expenses. This includes the follow up inspections to verify the removal and corrections of hazards. When a business has hazards that are identified and corrections are not completed in a timely manner, fees and fines may be assessed to recover the cost of completing the inspection process.

Inspections will include the review of common fire hazards, housekeeping, electrical fire safety, adequacy and maintenance of exits, maintenance of fire sprinklers and fire alarms systems, fire extinguishers, addressing and fire equipment access to the building.

Businesses requiring a fire code permit for special uses and hazards currently receive an annual inspection from an Inspector assigned to the Fire Prevention Bureau. These inspections account for the other half of the businesses in the community.

Through the prevention of fires in our Historic City of Woodland we preserve this history for years to come.

If you have any questions regarding the City of Woodland Fire Department's occupancy inspection program or any other questions regarding Fire Prevention, please feel free to contact Russ Cole, Fire Marshal, City of Woodland Fire Department at (530) 661-5855.



307 First Street, Woodland, CA 95695  
 Phone: 530.662.7327 Fax: 530.662.4086

## Officers

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 Yolo Federal Credit Union

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 First Northern Bank

**Jim Hilliard, 2nd VP\***  
 State Farm Insurance

**Sarah Robinson, Treasurer**  
 River City Bank

**Gary Wright, Immediate Past President**  
 The UPS Stores

**Kristy Wright, CEO\***  
 Corporate Secretary

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<b>Barbara Butterfield</b>	<b>Diova Gray</b>
<b>Rick Butterfield</b>	<b>Bradley Gollober</b>
<b>Anne Del Castillo</b>	<b>Phil Hogan</b>
<b>Jillian Caunedo</b>	<b>Francisco Jimenez</b>
<b>Martie Dote</b>	<b>Rick Johnston</b>
<b>Pam Duey*</b>	<b>Duffy Minges</b>
<b>Angela Fairchilds</b>	<b>Kevin Vaziri</b>

## Ambassadors\*

<b>Al Aldrete</b>	<b>Dorothy Minges</b>
<b>Patricia Arriaga</b>	<b>Donna Neu</b>
<b>Annamarie Barros</b>	<b>Katie Parker</b>
<b>Cyndi Blickle</b>	<b>Peg Parker</b>
<b>Kevin Cowan</b>	<b>Larry Parker</b>
<b>Shawn Dhillon</b>	<b>Jim Rodgers</b>
<b>B.J. Ford</b>	<b>Aaron Schmoekel</b>
<b>Wayne Ginsburg</b>	<b>Barbara Shreve</b>
<b>Jenna Hilliard Green</b>	<b>Carl Stringfellow</b>
<b>Linda Konietzko</b>	<b>Pamela Vargas</b>
<b>Michael Marchese</b>	

## Staff

**Kristy Wright**  
 Chief Executive Officer

**Cynthia Solorzano**  
 Administrative Assistant/Special Events Coordinator

**Twyla Thompson**  
 Volunteer Office Manager

## Opportunities for Local Businesses Increase

Through collaboration with the cities of Davis, West Sacramento, Winters, the County of Yolo and UC Davis, the City of Woodland has been working to provide an opportunity for fledgling entrepreneurs to access venture capital investment funds and grow their business in their community.

Last month, the Woodland Chamber sent out an email invitation to invite interested Chamber members to attend the kick-off for Yolo Venture Communities. Attendees heard from Kerry Sachs, Founder and CEO of Puroast Coffee, who was featured on a panel discussion entitled "Successful Yolo CEOs Panel". About 100 companies, investors, and entrepreneurs participated.

The following day The NEW CALIFORNIA 100 – a once a year celebration of business success and entrepreneur innovation was held at the Mondavi Center. The conference celebrated top companies, CEOs and Entrepreneurs in the Central Valley and two Woodland businesses were named: Pacific Coast Producers and Nugget Market.

If you were unable to attend either of the events I would encourage you to register your business on the Yolo Venture Community website portal. Registration is very easy... Simply go to the Yolo Venture Community homepage at <http://www.yolo.venturecommunities.com>, click on the registration icon at the top right of the page, and follow the onscreen instructions. Once registered, choose the companies tab to build your company profile. There is no cost to participate, creating a company profile takes less than two minutes, and your profile can be updated or deleted at any time. Whether you are an investor, service provider, or entrepreneur this is a great opportunity for exposure and networking of your business in Yolo County and through the entire Venture Community network.

We are excited to bring you this opportunity and encourage you to share the message with friends and associates. Please feel free to contact City of Woodland Economic Development staff at (530) 661-5921 with any questions.

## President's Message (continued from page 1)

booth in the Ag exhibit hall. Every year Chamber staff plan, create and decorate the booth using their creative flare. Last year we came in 2nd place for our Sugar Queen Pageant/Miss Yolo County exhibit, a reflection of days gone by.

Are you ready for the annual Chili Cook-off? This event scheduled for September 20, 2008 and will be here before you know it. Both local and non-local businesses/individuals will be serving up chili competing for the title "Best Chili" both in Woodland and in the ICS competition nationally. If you're a chili aficionado you won't want to miss it. Since inception of this event, we have had a great leader with a passion for Chili that can't be matched. John Fenrich, whom you may know as "Chili John" has moved to Oklahoma with his lovely wife Kay. We will miss his leadership and enthusiasm and wish him and his family well in their new life in Oklahoma.

# Top 20 Ways to Be “Green”

1. Recycle plastic, glass and paper products
2. Purchase/use CFL light bulbs
3. Use stainless steel water bottles rather than plastic
4. Buy organic and support organic farming
5. Use native plants and shrubs in your yard and home to improve air quality
6. Use vinegar and baking soda for cleaning and/or buy environmentally-friendly cleaning products
7. Use power strips for computers and other appliances and turn off when not in use
8. Purchase/use ceiling fans and shade screens to reduce or eliminate the need for air conditioning
9. Use a tank-less water heater
10. Use solar energy
11. Add circulation pumps to bathrooms that are further away from a hot water heater so warm water is generated quicker and less water is wasted
12. Give plants as gifts rather than bouquets of flowers – they last longer
13. Buy items made from recycled items ( i.e. recycled bark from old tires, paper towels from recycled paper)
14. Use consignment stores to purchase furniture, or refinish furniture in environmentally – friendly ways rather than buying new items
15. Compost food and yard waste
16. Use wood flooring that is FSC certified, stone, cork or carpet made from natural fibers wool) rather than synthetics
17. Purchase/use energy efficient appliances. Energy efficient washers uses only 7 gallons of water per load. PG&E and the City of Woodland offer rebates!
18. Purchase/use low flush and dual flush toilets
19. Donate food from your emergency supply pack to Boy Scouts or local food closets before expiration dates expire, then replace/update your emergency supplies
20. Use Mosquito Magnet (can be purchased at Hardware Stores) rather than toxic sprays to ward of mosquitoes. It is powered by electricity and a propane tank

**Visit the New Chamber website today!**  
**[www.WoodlandChamber.org](http://www.WoodlandChamber.org)**



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# July 2008 Chamber Calendar

**Save  
the  
Date** 

Backpacks For Kids 11am – 3pm Gibson House Museum

Mark your calendar for the Dynamite Chili Cookoff - Sept 20th!

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3 Marketing Comm. – 9 a.m. Chamber  Ambassadors Noon – American Red Cross	4 Fourth of July Fireworks Festivities – Woodland High School Stadium  Chamber Closed	5
6	7	8	9	10 Business Connection Luncheon. Noon. Heidrick Ag History Center Featured Caterer: Paco's Mexican Restaurant	11	12
13	14	15 Business Issues: Econ. Dev./Govt. Affairs – 3:30 p.m. Holiday Inn Express	16	17 Business After Hours Mixer – 5 - 7 p.m. Yolo Fliers Club (Golf prior 2 -5)	18	19
20 Cabrillo Club Scholarship Recognition BBQ – 662-0377 Holy Rosary Comm Ctr.	21	22	23	24	25	26 Backpacks For Kids 11 a.m. – 3 p.m. Gibson House Museum
27	28	29	30	31 Board of Directors Meeting – 3:30 p.m. American Red Cross		

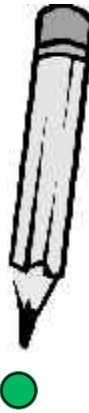
Calendar Sponsored by:  
**PG&E**





Chamber of Commerce  
CEO, Kristy Wright

# Wright Writes!



“ By 2050, the region is projected to add over 800,000 new housing units, and approximately another 1.7 million people. ”

In June the Business Education Committee made their first Student Employee of the Month presentation. The Board elected to start a program which recognizes and honors a local high school student employee. The employee is nominated and sponsored by a Chamber member business. Pam Duey, Woodland Veterinary Hospital and Barbara Butterfield, PG & E are the co-chairs.

The June recipient was Lauren Epperson, employed by Raley's Superstore. Tim Branigan nominated Lauren and presented her with the plaque. If you would like to nominate your employee for the award please contact Pam at [pduey@woodlandvethospital.com](mailto:pduey@woodlandvethospital.com).



The six-county Sacramento region will continue to grow, in large part due to the nearly 1 million new jobs expected to be created by 2050. Using population projections through 2050, SACOG worked with each of the 22 cities and six county local governments in Yolo, Sacramento, Sutter, Yuba, El Dorado and Placer counties and 5,000 residents of the region to develop a more compact growth pattern for

the region. By 2050, the region is projected to add over 800,000 new housing units, and approximately another 1.7 million people.

These increases will roughly double the region's population, jobs and housing units. As such, SACOG, the region's transportation planning agency, developed strategies with each local government to reduce the amount of farmland and open space consumed and the amount of vehicle congestion.

Also during the luncheons, new members are introduced and they have a few moments to say a little bit about their business. Attendees chat at their tables, exchange business cards; self introductions are conducted and announcements for their upcoming events are made. The lunches are catered by a featured member caterer. There are also some prize drawings!

Not only are members stating that the Chambers Business Connections luncheons are a great venue for marketing their company, they are learning a lot about our community and the region.

In May, Greg Chew Senior Planner for the Sacramento Area Council of Governments (SACOG) made a presentation to the Chamber membership to describe the region's Blueprint Project. This may be of interest to you...

The “Blueprint Preferred Scenario” identifies ways that jurisdictions can best meet the needs of their community, while minimizing the overall regional impact. For further information about the Blueprint Project, please go to the SACOG website: [www.sacog.org](http://www.sacog.org)

I highly encourage your attendance at these luncheons. They are held on the second Thursday of the month. Cost: \$15 for members, \$20 for non-members. Reservations should be made by the Tuesday prior. Oh, and yet another “perk”, after lunch the Heidrick Ag History Center is open and offers free tours to those in attendance!



# Chamber Membership Anniversaries July 2008

COTTONWOOD  
30-49 YEARS

Paulsen Brothers Inc.  
American International Manufacturers  
River City Fire Equipment., Co.

ELM  
20-29 YEARS

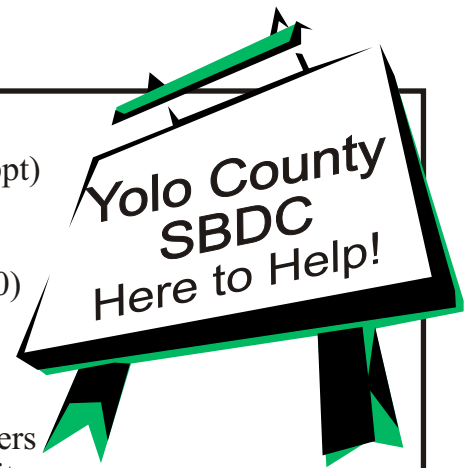
McCandless & Associates Architects, Inc.  
Ullrich Delevati, CPAs  
Monley's Carpet One  
R. Stephen Waldeck & Co., Inc.  
Timothys Bakery  
Broward Bros., Inc.  
Target Stores  
Amos Metz Rentals

WALNUT  
10-19 YEARS

American Cancer Society  
Saint Luke's Episcopal Church  
Lawson Property Management  
Yolo Wayfarer Center  
Courtside Village Apartments  
Westgate Village Apartments  
Golden Dragon  
Colleen Manzer  
Mountain Valley Golf Center  
Citizen's Towing  
United States Army

PALM  
UNDER 10 YEARS

Eaton Drilling  
Davis Enterprise  
Butterfield Electric Inc.  
Valley Yellow Pages  
Top Cat Computing  
Yolo County CASA  
Tibbitts Farming Company  
Yellow Book USA  
Jeffrey Kohlhardt, DDS  
Colonial Terrace Apartments  
Pacific Coast Producers  
MG Painting  
Mel James  
Casa de Sapore  
Childers Marketing Group  
IRA Mata Realty  
Sonic Drive-In  
Woodland Republican Club  
Magnum Seeds Inc.  
Concrete Unlimited  
Pathway Assembly of God  
Rominger West Winery



**Free Internet Counseling** (by appt)

**Pre-Business Workshop** (\$30.00)

None scheduled.  
This workshop is designed for first time business owners and is a pre-requisite to free counseling.

**Free one-on-one business counseling**  
Weekdays between 9-4 p.m. (by appt)

**Intro to Quick Books Seminar** (\$30.00)  
None scheduled  
Access to free follow-up consulting

To sign-up for a class or counseling, or for further information call 822-0140.

## WOODLAND HEALTHCARE Occupational Health Services

Woodland Healthcare Occupational Health Services specializes in meeting the business health needs of Yolo County employers through a fully integrated system of healthcare services. We offer:

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**Davis Office**  
2330 West Covell Blvd.  
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530.406.2885



**Woodland Healthcare**

A member of CHW  
woodlandhealthcare.org

Beehive Quilts  
Peggy Robles, Owner  
535 Main Street, Woodland, CA 95695  
(530) 669-6676 Fax: (530) 669-6677  
www.BeehiveQuilts.com

Beehive Quilts is a new store located in Historic Downtown Woodland. It is owned and operated by Gil and Peggy Robles. The shop carries handmade quilts, fabrics, notions and patterns. Beehive Quilts will be offering beginner and intermediate quilting classes. You must see their beautiful array of fabrics.

Law Offices of Matheny, Sears, Linkert & Jaime  
Mellisa D. Bickel  
111 Clanton Ave, Woodland, CA 95695  
(916) 978-3434 Fax: (916) 978-3430  
www.mathenyscars.com

Ms. Bickel is an associate with the Law Firm of Metheny, Sears, Linkert & Jaime. While their office is located in Sacramento, it is their desire to expand their practice to include Woodland. They specialize in a wide range of civil litigation including: personal injury, business litigation, employment law, and bankruptcy.

Howard Johnson, Davis Hotel  
Liliana Cisneros  
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www.howardjohnson.com

The Howard Johnson Hotel is the largest hotel property in Davis. The unique hotel not only boasts the largest rooms but also the largest conference space among their competitors. They are the only Davis property that offers a resort style setting which includes an onsite athletic club, complimentary shuttle service, and rental car services through Budget Rent a Car. They are proud to be adding to their hotel a new restaurant with a full bar and a micro-brewery due to open this fall.

Kelly-Moore Paints  
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Kelly-Moore is the largest employee-owned paint company in the United States. With 170 retail stores, 3 major

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Marina Designs is a new innovative graphic design company that focuses on



marketing components which matter most to your business from designing your Web site, brochures and business cards to publication design including ad conception, design and editorial development. Marina Designs also provides a wide range of fine art services including photography, drawing, painting, jewelry making, screen printing, mosaics, and music. Custom projects are an exciting prospect for Marina Designs and are highly welcomed.

Brian E. Micek  
Consultant  
3469 Molokai Rd., W. Sac, CA 95691  
(916) 801-4257  
bmicek@micekpublicaffairs.com

Brian Micek is a public affairs consultant that has worked on communication efforts for the City of Woodland, UC Davis Health Systems, Yolo 4 SMUD, and the Mariko Yamada Assembly

Campaign Services. Services include media relations, political campaigns, report research and writing.

Mark Reiff Gas Station  
Mark Reiff  
52 Jefferson St., Woodland, CA 95695  
(530) 666-1758  
www.reiffsgasstation.com

Mark Reiff's Gas Station Museum Attraction started 7 years ago with the purchase of a 1930's Wayne gas pump at a neighborhood garage sale. Since then Mr. Reiff has designed and remodeled his home into a 1950's dream, complete with a retro diner, gas station, and old time Movie Theater. Throughout this unique home, Mr. Reiff has approximately 37 antique gas pumps dating back to 1909, 7 stoves, 16 old meat and candy scales, and a collection of over 200 original oil and gas signs. Mr. Reiff's collection is so amazing that it caught the attention of HGTV. Mr. Reiff and his home were recently featured on an episode of "Offbeat America." You can tour Mark Reiff's Gas Station by appointment.

Tajmahal Indian Cuisine  
Alejandro Romero-Alejo  
306 Sixth Street, Woodland, CA 95695

Bringing old world India to Woodland with their exquisite menu, Tajmahal specializes in East Indian Cuisine with dishes from all regions of India. They are located on the corner of Sixth and Court in the old El Charro building. Tajmahal is sure to be a dining experience that you won't forget.

Wear it Naturally  
Bill and Miriam Jeffery  
716-B Main Street, Woodland, CA 95695  
(626) 354-3599 www.wearitnaturally.com

Wear It Naturally offers products to please you and the environment. You will find clothes and accessories made of organic fibers, picnic supplies from sustainable materials, old timey musical instruments and more! Their mission is to offer earth friendly products to a wider group of people, creating a smaller carbon footprint.



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