



WOODLAND HOLIDAY PARADE

SPONSORSHIP LEVELS

TITLE SPONSOR \$10,000

YOUR COMPANY NAME

We Are Proud to Announce (YOUR COMPANY NAME) as our Corporate Sponsor for the 2010 Holiday Parade!

Includes:

- Title to parade (i.e., YOUR COMPANY NAME Woodland Holiday Parade)
- Private 10'x15' Tent with seating for 10 guests during parade. Includes pastries, beverages, reserved seating and front row view of parade.
- Prominent logo exposure on all parade publicity materials
- Sponsor listing on parade website with links and in the chamber newsletter
- Permission to display signs/banners in Tent area
- Private rest room facilities
- Invitations (10) to parade luncheon
- Numerous mentions during parade announcements (live broadcast)
- Sponsor may "tag" sponsor-paid advertising to include "Title Sponsor of 2007 Woodland Christmas Parade"
- One large Santa balloon (sponsor to select from those available)
- One 3'x5' sponsorship banner to be carried in front of balloon
- One demonstration booth along parade route (location to be determined)
- One copy of parade on DVD
- First right of refusal for future parade "Title" sponsorship
- If you are a current chamber member you will receive a 10% discount on the sponsorship fee. If you are a non-member you will receive a one year free membership.

DIVISION SPONSOR \$7,500 (Total of only five division sponsorships available)

Includes:

- Logo exposure on all parade publicity materials
- Numerous mentions during parade broadcasts
- Private 10' x 10' Tent with seating for 5 guests during the parade. Includes pastries, beverages, and seating for front row view of parade.
- Private rest room facilities
- One 3'x5' sponsorship banner to be carried in front of division
- One medium holiday balloon (sponsor to select from those available)
- Sponsor listing on parade website with links and in the chamber newsletter
- Sponsor may "tag" sponsor-paid advertising to include "Division sponsor of 2007 Woodland Christmas Parade"
- First right of refusal for future parade "Division" sponsorship
- If you are a current chamber member you will receive a 10% discount on the sponsorship fee. If you are a non-member you will receive a one year free membership.

SUPPORTING SPONSOR \$3,500

Includes:

- Logo exposure on all parade publicity materials
- Mentions of your community support during parade announcements
- Seating for 4 guests on dignitary trailer
- One small holiday balloon (sponsor to select from those available)
- One 3x5 sponsorship banner to be carried in front of balloon
- Sponsor may "tag" sponsor-paid advertising to include "Supporting sponsor of 2007 Woodland Christmas Parade"
- Sponsor listing on parade website with links and in the chamber newsletter
- If you are a current chamber member you will receive a 10% discount on the sponsorship fee. If you are a non-member you will receive a one year free membership.

ASSOCIATE SUPPORTER \$1,500

Includes:

- Mentions of support during parade broadcast
- One 3x5 sponsorship banner carried in parade
- Seating for 2 guests on dignitary trailer
- Sponsor listing on parade website and in the chamber newsletter
- If you are a current chamber member you will receive a 10% discount on the sponsorship fee.

FRIENDS OF THE PARADE

Level One

Includes:

- Mention of support during parade broadcast (\$100 and over)
- Sponsor listing on parade website and in the chamber newsletter (all)
- If you are a current chamber member you will receive a 10% discount on the sponsorship fee.

Level Two

Includes:

- Mention of support during parade broadcast (\$100 and over)
- Business signage at the Review Stand area at Heritage Plaza
- Sponsor listing on parade website and in the chamber newsletter (all)
- If you are a current chamber member you will receive a 10% discount on the sponsorship fee.

HOLIDAY SPECIAL (Team of 5 sponsors at \$1,500 each)

Includes:

- Logo exposure on all parade publicity materials
- Numerous mentions during parade broadcast
- Private 10' x 8' Tent with seating for 5 guests during the parade. Includes pastries, beverages, and seating for front row view of parade.
- Private rest room facilities
- One medium balloon (sponsors to select from those available)
- 3'x8' banner featuring logos of sponsors
- Sponsor listing on parade website and in the chamber newsletter
- If you are a current chamber member you will receive a 10% discount on the sponsorship fee.

**Thank You For Your Support Of This Traitional
Family Event Honoring Our Great Country**